

2017 CALENDAR

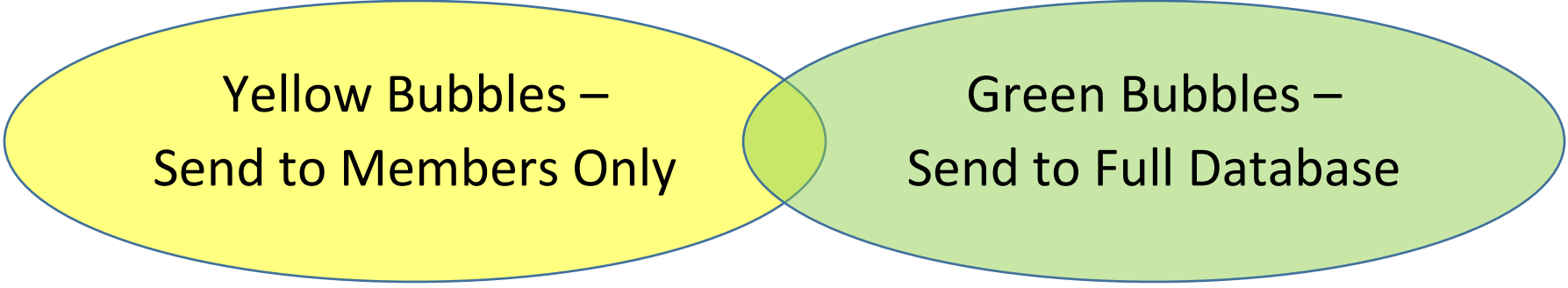
membership marketing & events

For member events:

Registration cuts off the Sunday before the event at midnight.

Prior to each event,

- An email blast goes out 27-32 days before each event (at least the Monday after last weekend event)
 - Another email 10-12 days later
 - A “last chance” email on the registration deadline date (Sundays)
- Event is posted on neweragolf.com as a sunburst “Next Event Registration”



**Yellow Bubbles –
Send to Members Only**

**Green Bubbles –
Send to Full Database**

March 2017

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
			1 Ash Wednesday Save the Date! / Survey	2	3	4
5	6	7	8	9	10	11
12 Daylight Saving	13	14	15	16	17 St. Patrick's Day	18
19 Renewal Notice	20 New Member Push	21	22 Spring Mtg Reminder and Tournament Guide	23 Renewal Notice	24	25 NEGMGA Spring Meeting / Optional Pot Game
26	27 2-Man Scramble AND season-long match play	28	29	30	31	

April 2017

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
						1 April Fools Day
2	3	4	5	6	7 2-Man Scramble AND season-long match play	8
9	10	11	12	13	14	15
16 2-Man Scramble deadline AND season-long match play 2-Man Scramble Registration Deadline: Sunday at midnight	17	18	19	20	21	22
23 Opening Day 2-Man Scramble / Match Play Drawing Following	24 Modified 2- ball scramble	25	26	27	28	29
30						

May 2017

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
	Season-long Match Play ¹ Season Long Match Play	2	Modified 2-ball scramble	4	Cinco de Mayo	6
Modified 2-ball scramble deadline	8	9	10	11	12	13 Modified 2-Ball Scramble / ABCD Format
Modified 2-Ball Registration Deadline: Sunday at midnight						
14	Member / Guest	16	17	18	19	20
21	22	23	24	Member / Guest	26	27
	29	30	31			

June 2017

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
				1	2	3
Member / Guest deadline ₄ Member/Guest Registration Deadline: Sunday at midnight	5	6	7	8	9	10 Member / Guest
11	12	13	14 Member / Member	15	16	17
18	19	20	21	22	23	24
25	26	27 Member / Member	28	29	30	

July 2017

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
						1
2	3	4	5	6	7	8
9	10	11 Member / Member	12	13	14	15
Member / Member deadline Member/Member Registration Deadline: Sunday at midnight	17	18	19	20	21	22 Member / Member
23	24 Club Champ	25	26	27	28	29
30	31					

August 2017

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
		1	2	3 Club Champ	4	5
6	7	8	9	10	11	12
Club Champ deadline 13 Club Champ Registration Deadline: Sunday at midnight	14	15	16	17	18	19 Club Championship
20 Club Championship	21 New Era Cup	22	23	24	25	26
27	28	29 New Era Cup – Deadline Sep 3!	30	31		

September 2017

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
					1	2
New Era Cup Deadline 3	4	5	6	7	8	9
New Era Cup Early Registration Deadline: Sunday at midnight						
10	11	12	13	14	15	16 New Era Cup
17	18	19	20 Sha-Bang	21	22	23
24	25	26	27	28	29	30

October 2017

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
1 OCTOBER 1 – DECEMBER: NEW MEMBER SPECIAL & RENEWAL DRIVE	2	3	4 Sha-Bang	5	6	7
8	9 Columbus Day	10	11	12	13	14
15 Sha-Bang Deadline Sha-Bang Registration Deadline: Sunday at midnight	16	17 OCTOBER 1 – DECEMBER: NEW MEMBER SPECIAL & RENEWAL DRIVE	18	19	20	21 End of Year Sha-Bang!
22	23	24	25	26	27	28
29	30	31 Halloween				

November 2017

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
			1	2	3	4
			OCTOBER 1 – DECEMBER: NEW MEMBER SPECIAL & RENEWAL DRIVE			
5 Daylight Saving	6	7	8	9	10	11 Veteran's Day
12	13	14	15	16	17	18
	OCTOBER 1 – DECEMBER: NEW MEMBER SPECIAL & RENEWAL DRIVE					
19	20	21	22	23	24	25
			Thanksgiving to Members Thanksgiving			
26	27	28	29	30		
		OCTOBER 1 – DECEMBER: NEW MEMBER SPECIAL & RENEWAL DRIVE				

December 2017

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24 Christmas Eve	25 Christmas Day Merry Christmas to Members	26	27	28	29	30
31						